

Easter Egg Drawing Competition Terms & Conditions

Promoter

The promoter of this competition is Kingston First, in partnership with Cass Art.

Eligibility

- Open to children aged 4-12 years.
- Entries must be submitted by a parent or legal guardian aged 18+.
- Entrants must be UK residents.
- Entrants must be between the ages of 4-12 years old.
- No purchase necessary.

Competition Period

Opens: 28 March 2026

Closes: 12 April 2026

Entries received after this time will not be included.

Parental Consent

By submitting an entry to this competition, the person submitting confirms that:

- They are the parent or legal guardian of the child entering.
- They have read and agreed to these Terms & Conditions.
- They consent to Kingston First using the child's first name, age and submitted artwork for the purposes of administering and promoting this competition.
- They understand that personal data will not be retained beyond 30 days after the competition closes.

Entries submitted by anyone under 18 without parental consent will be disqualified.

How to Enter

- Create an original Easter Egg design.
- Parent/guardian must submit the entry via social media stories on Instagram or Facebook, tagging **@inkingstonuk**, and stating the age of the entree.
- Only one entry per child.

Judging Process

- Entries will be judged by a panel of three representatives from Kingston First.
- Judging criteria:

- **Creativity and Originality** - using imaginative colours, adding unique details like glitter, sequins, patterns, etc. that are not just the standard colours.
- **Use of Colour** - using colours that complement each other well and are vibrant.
- **Interpretation of the Easter theme** - how well the design matches the theme i.e. use of recognisable Easter icons like bunnies, flowers, etc.
- **Effort and Completion** - completing the entire egg, leaving little empty spaces. Suitable for the appropriate age group.
- **Overall Impression** - the visual impact and artistic appeal of the finished piece.
- **BONUS POINTS - Use of Kingston landmarks** - including recognisable landmarks like the phoneboxes, river, bentall centre, etc.
- The judges' decision is final.

Winners will be selected in the following age groups:

- 4-6
- 7-9
- 10-12

Prize

Three winners from each age category will be selected to win:

- Each winner will receive a gift from Cass Art (to be collected from the Kingston store only).
- The winner must be able to show a valid ID upon redemption.
- Prizes are not refundable or exchangeable.
- No cash alternative is available.

Winner Notification

- Winners will be contacted via the parent/guardian's social media account, and/or contact details provided, within 7 days of the competition closing date - 11:59 PM on 12 April 2026. After which, the competition will be closed and entries cannot be accepted.
- If a winner does not respond within 5 days of notification, the promoter reserves the right to select an alternative winner.

Data Protection

- Personal data provided will be used for the purposes of administering this promotion and in accordance with Kingston First's [privacy policy](#).
- Parent contact details will only be used for administering this competition.
- We will not contact children directly.

Platform Disclaimer

This promotion is in no way sponsored, endorsed or administered by, or associated with Instagram or Facebook.

General Terms

- Kingston First reserves the right to amend or withdraw the competition if necessary due to circumstances beyond its control.
- No cash or other prize alternatives are available.
- The promoter reserves the right to verify all entries and to refuse to award a prize or withdraw prize entitlement if there are reasonable grounds to believe there has been a breach of these terms.
- By entering the competition, participants agree to these terms and conditions and the use of their child's name, age, and artwork for publicity and marketing purposes if they win.

Agreement

- By entering the competition, entrants confirm that they have read and agree to be bound by these terms and conditions.